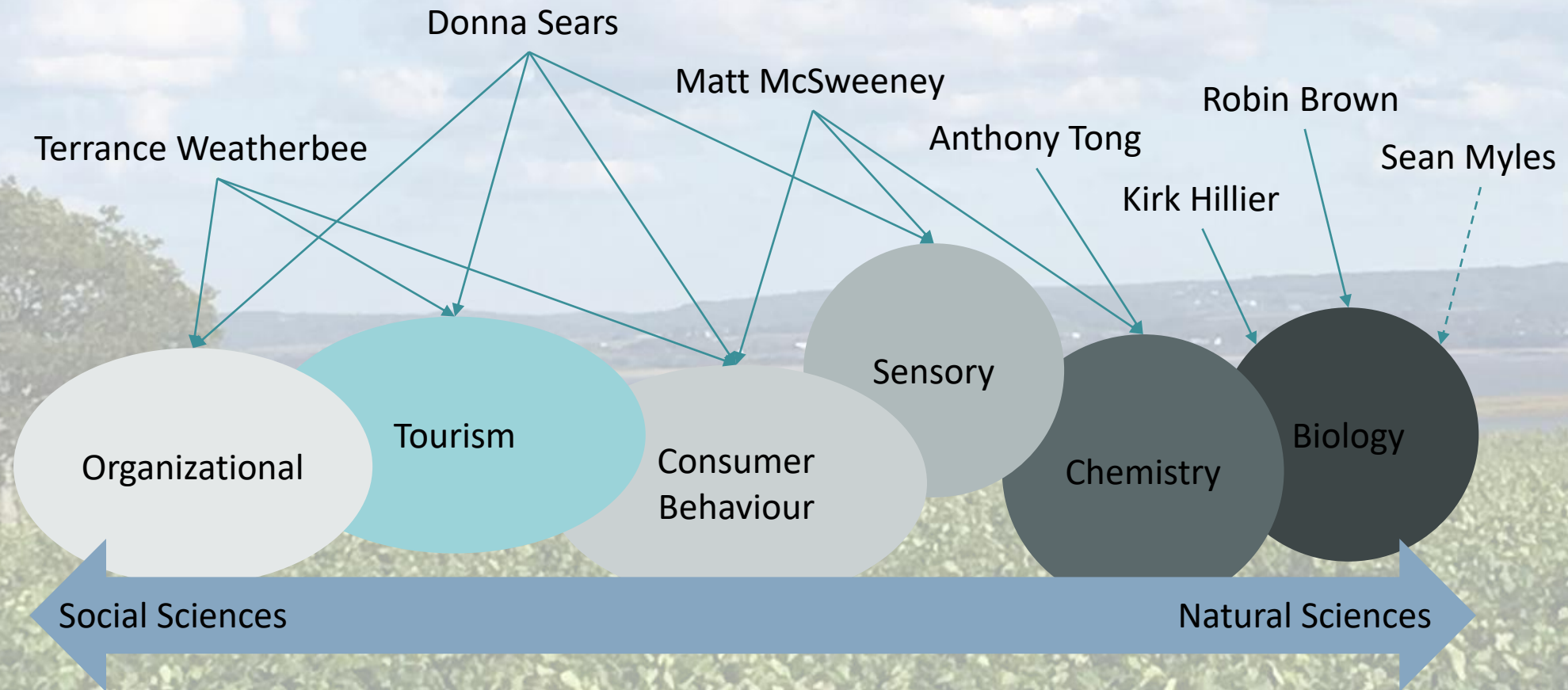


Acadia's Grape and Wine Research Landscape



Organizational - Tourism - Consumer Behaviour

www.RaiseYourGlassResearch.com

Research

- Wolfville Magic Winery Bus
- Do-It-Yourself & Wine
- Provincial Consumer Survey
- VIVINO – amateurs, non-pros, and experts
- Heart of wine country
- Holistic Experiences
- Nova Scotia Grape & Wine History
- Wine & class
- Economic impact of wine/wine tourism
- Effective winery websites
- Market segmentation
- Differentiated pleasure & sensory analysis of wine
- Dark side of wine
- Nova Scotia Winescape(s)
- Wine culture in Nova Scotia
- Work & wine
- Wineries as complex organizations



Networks & Conferences

- Academy of Wine Business Research
- American Association of Wine Economists
- Atlantic Schools of Business
- International Wine Tourism Conference
- Pangborn Sensory Science Symposium
- Tourism Nova Scotia
- Travel & Tourism Research Association
- Wine and Culinary Tourism Futures Conference

