

Elgar Encyclopedia of Wine Business and Tourism

Draft entries should be submitted in .docx (Word) format as email attachments to: donna.sears@acadiau.ca no later than 30 August 2026.

Entry Template

Title: This is your entry title as given in your invitation to contribute email.

Abstract: 100 words that describes your entry. (This will not be published in the *Elgar Encyclopedia of Wine Business and Tourism* but will be used to enhance the searchability of its content.)

Keywords: Up to six keywords (may use other topics from the Encyclopedia).

Topic: Word count as assigned in invitation email is for topic content only and does not include abstract or references. Content must include a formal definition that appears near the beginning of your entry, and may also incorporate:

- a. Roots, background, and/or historical beginnings.
- b. Synonymous terminology (i.e., Méthode Traditionelle and Traditional Method).
- c. Latest understanding of the topic (including research and/or practice norms).
- d. Discuss at least 1 example (if applicable).
- e. Things to consider before applying the idea.
- f. Future directions (if applicable).
- g. Final thoughts.

References

List up to 10 references.

Use the current APA style guide for formatting references.

A maximum of three self-citing (e.g., publications written by the entry author).

Contact information

Author Name(s) (please indicate corresponding author)

University, City, Country

Email address